



KARON - PHUKET

LIVE THE URBAN RHYTHM,
CLOSE TO THE SEA.



All images and renderings are for illustrative purposes only. Actual design, finish, color, landscape, views, surroundings, and specifications may vary and are subject to change.



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LOCATION

AT THE HEART OF KARON





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All model and actual views are for illustrative purposes only. Actual design, finishes, landscaping, and views may vary and are subject to change.

PROJECT INFORMATION

MADE FOR LIFE IN MOTION

Designed for modern living in the heart of Karon, VIBE DOWNTOWN brings together contemporary residences, thoughtfully planned facilities, and spaces for everyday life. Every space contributes to a connected residential community that balances comfort, convenience, and the rhythm of daily life.

Land size	2-1-12.4 Rdl
Construction area	19,500 sqm.
Buildings	2 Buildings
Floors	8 Floors
Total units	298 Units
Parking	98 Cars
Swimming pools	2 Pools

DESIGN CONCEPT

URBAN RHYTHM

Shaped by Light.
Defined by Movement.

Draws inspiration from two sides of Karon.
The energy of a connected neighborhood
meets the natural ease of coastal life.

The result is contemporary architecture
softened by organic forms, warm materials
and greenery — a place that feels fresh
today and considered for tomorrow.

- DYNAMIC LINES



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– NATURAL LIGHT



– COASTAL COLOR



– GREEN SPACE

≡ THE VIBE OF
EVERYDAY LIFE

VIBE SPACE **MASTER PLAN**



FACILITIES

Building 1

2nd Floor

- ① Lobby & Social Lounge
- ② Main Pool
- ③ Co-Working Space

8th Floor

- ⑥ Sky Pool & Garden

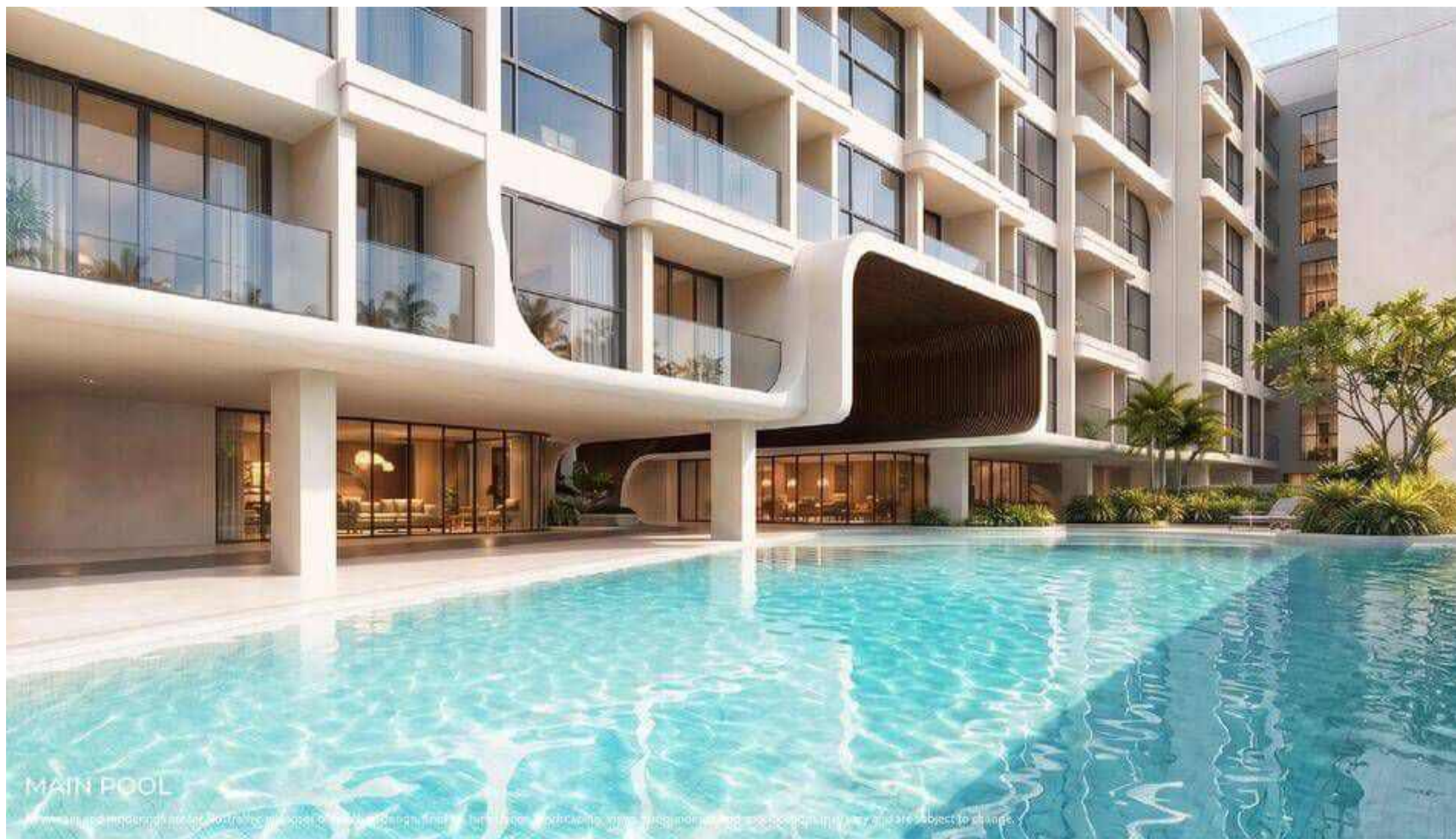
Building 2

1st Floor

- ⑤ Fitness Center
- ⑥ Steam & Sauna
- ⑦ Playground
- ⑧ Game Room
- ⑨ Theater

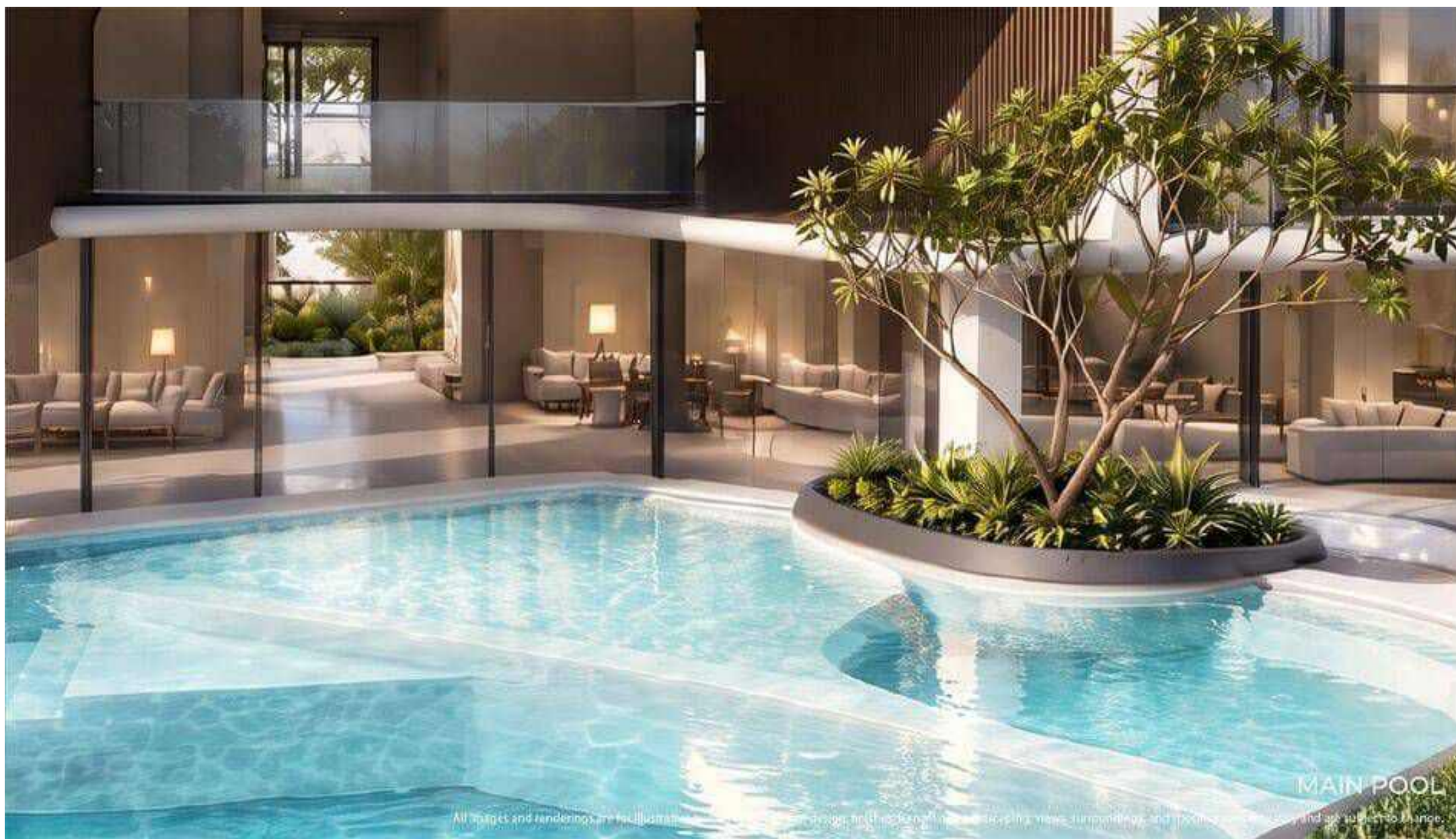
4th Floor

- ⑩ The Backyard



MAIN POOL

All information is for informational purposes only and is subject to change without notice. All prices are in US dollars and are subject to change.



MAIN POOL

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PRODUCTIVITY
CO-WORKING
SPACE



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WELLNESS & FITNESS
**MOVE AT
YOUR OWN PACE**





FITNESS CENTER

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LEISURE
STAY IN.
SWITCH OFF





GAME ROOM

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SOCIAL SPACE
ROOM TO
COME TOGETHER



SOCIAL LOUNGE

VIBE DOWNTOWN

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SKY POOL

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THE BACKYARD

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SKY GARDEN

For information and experience, see for illustrative purposes only. Actual design, finishes, furnishings, landscaping, views, surroundings, and specifications may vary and are subject to change.

≡ UNIT TYPES



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UNIT TYPE
1-BEDROOM

33 - 46 SQ.M.

UNIT AREA

1 Bedroom

1 Living Area

1 Kitchen Area

1 Bathroom

1 Balcony



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FLOOR PLAN
35 SQ.M.

UNIT TYPE
2-BEDROOM

51 - 52 SQ.M.

UNIT AREA

2 Bedrooms

1 Living Area

1 Kitchen Area

2 Bathrooms

1 Balcony



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FLOOR PLAN
52 SQ.M.



THE DEVELOPER
ESM COMPANY GROUP

A FULLY INTEGRATED PROPERTY GROUP

Established in 2016 and headquartered in Phuket, ESM Company Group brings together expertise in property development, construction, and hospitality management. With a strong presence in Karon, the group has helped shape the area's residential landscape through developments including The Lake Karon and Front Beach Karon. VIBE DOWNTOWN builds on this experience, offering contemporary residences designed around modern lifestyles.

ESM COMPANY GROUP (EST. 2016)

DEVELOPER MILESTONES

ESM DEVELOPMENT

2017	Phoenix Hotel Karon Beach
2021	Glow Mira Karon Beach Jomx
2022	Phuket Karon
2022	Grace Patong Hotel
2022	Front Beach Karon
2028	Vibe Residence Karon
2029	Vibe Downtown Karon

ESM CONSTRUCTION

2018	The Crest Patong
2024	Four Points by Sheraton
2024	Bangkok Sukhumvit 22
2024	Fantasea Condo Kamala
2025	Capri Residence BangTao
2026	Sea Heaven Condominium
2026	Andakira Karon
2027	Wyndham Chalong

ESM HOSPITALITY

Grace Patong Hotel
Phoenix Hotel Karon

1,500+
DELIVERED KEYS

THB 2.5B+
PROJECT VALUE

