



WYNDHAM GARDEN[®]

OUTLINE

- BRAND STORY
- ABOUT PHUKET
- LOCATION ADVANTAGE
- PROJECT OVERVIEW
- INVESTMENT PROGRAM





BRAND STORY

SEA HEAVEN

PHUKET NAITHON

Breand story

WEERAWIT MANOTAMRAKSA

Co-Founder Deputy Chairman

The second generation of Manotamraksa family which is well-known among Thai people as a family who found JSP Property Public Company Limited, one of the biggest real estate business in Thailand

In 2021, the JSP Property PCL has cooperated with SENA Development PCL, and changed the company name into SENA J Property PCL in 2022.

From 1990 which developed over 50 projects all over Thailand. The company expertise in commercial real estate development focusing in horizontal and housing new phenomena, up-country investment and big scale mix-used complex.

The second generation of family has refreshed the business concept by building the new empire which is focusing on housing developments in Bangkok and registered Bestart Heaven Co., Ltd which is focusing on investment property in tourist attraction city, especially southern of Thailand.





Successtory



PROJECT VALUE:

7,585 MILLION THB



LOCATION:

SATHON - KALAPAPRUEK BTS WUTTHAKAD, BTS BANG WAH



AREA:

119 RAI



STATUS:

SOLD OUT



TYPE:

COMMERCIAL BUILDINGS 3.5-4 STORIES



NUMBER OF UNITS:

927



CONSTRUCTION PROGRESS:

100 %





PROJECT VALUE:

6,030 MILLION THB



LOCATION:

BANGPU, SAMUT PRAKARN SWANG NAK NIWAT STATION, BTS KHEHA



AREA:

120-0-5 RAI



TYPE:

MIXED-USE, COMMERCIAL AND RESIDENTIAL CONDOMINIUM



NUMBER OF UNITS:

GARDEN VILLA 2,048 UNITS BEACHFRONT VILLA 1,170 UNITS



CONSTRUCTION PROGRESS:

80 %



- SUKHUMVIT PRAKSA,
- RANGSIT KLONG 1
- BANG BUA THONG,

- J-TOWN
- J GRAND
- J-SQUARE
- J-VILLA
- J- LEGEND
- TULIP SERIES

- TULIP SQUARE
- TULIP BLISS TOWN,
- TULIP SHOPPING MALL
- J CONDO
- MIAMI MALL AND BAZAAR
- SAMPENG II MARKET



Successtory







TULIP SQUARE
TULIP BLISS TOWN
TULIP SHOPPING MALL



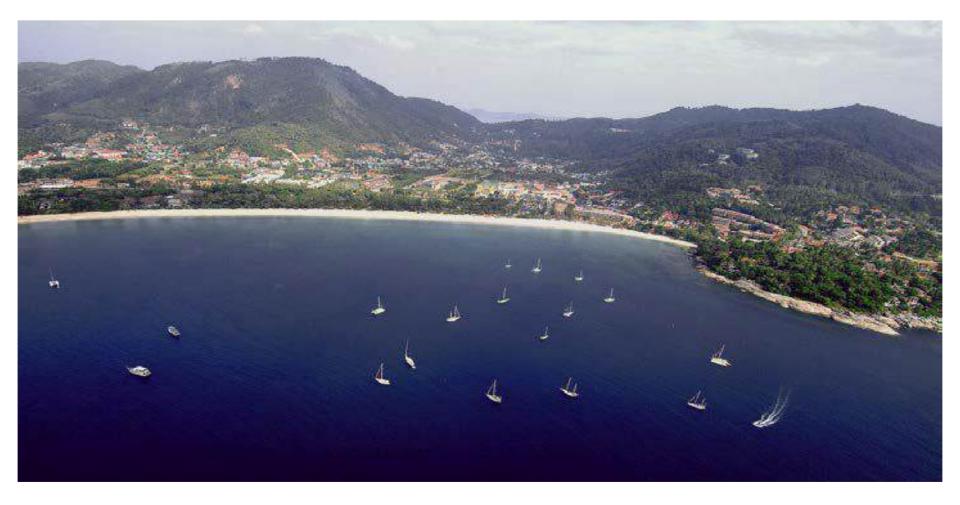






PHUKET

Pearl of Andaman



ABOUT **PHUKET**

Phuket is known as the Pearl of the Andaman. Phuket is Thailand's largest island, located in the southern tropics, the island offers up world-class beaches, intriguing culture & heritage, endless shopping opportunities, magnificent temples, energetic nightlife, Vast fine dining choices and some of the best street food that the kingdom has to offer. Phuket is a tropical paradise that offers great memories for everyone.

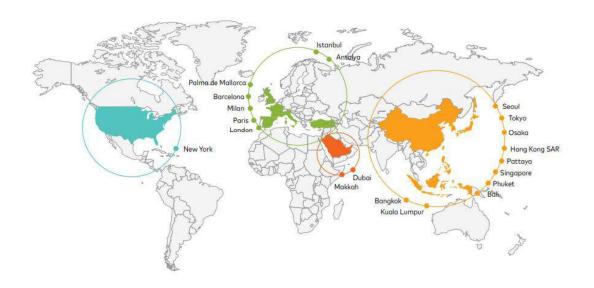
FACTS ABOUT PHUKET

- ✓ The 2nd fastest growing cities in Thailand after Bangkok
- ✓ Ranked 8th Worlds Best Places to Visit" in 2021 a yearly ranking published by American media company US News & World Report.
- ✓ The 2nd highest hotel occupancy rate after Bangkok
- ✓ The highest traveler in southern part of Thailand, over 100,000 traveler per month. Generated income for 30,000 Million Baht per month or 400,000 Million Baht per year.
- ✓ A growth from international tourists. 11% Annual growth in visitations
- ✓ Highest per capita spending among all Thai provinces
- ✓ Investment-grade returns: ROE 31.3% and IRR 20.7%
- ✓ Advantage infrastructure
 - Smart City
 - Expansion of Phuket International Airport
 - Thailand's First Monorail
 - Southern Thailand MICE
 - Thailand Medical hub
 - Express way





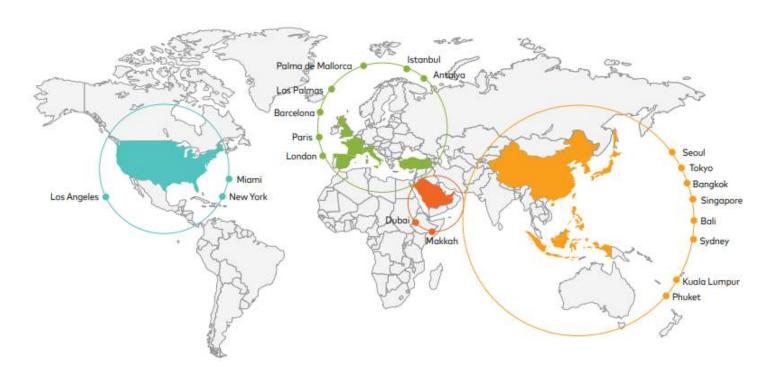
Top Destination Cities by Mastercard Global Research 2019



| Rank | City | Total international visitors |
|------|--------------|------------------------------|
| 01 | Bangkok | 22.78MM |
| 02 | Paris | 19.10MM |
| 03 | London | 19.09MM |
| 04 | Dubai | 15.93MM |
| 05 | Singapore | 14.67MM |
| 06 | Kuala Lumpur | 13.79MM |
| 07 | New York | 13.60MM |
| 08 | Istanbul | 13.40MM |
| 09 | Tokyo | 12.93MM |
| 10 | Antalya | 12.41MM |

| Rank | City | Total international visitors |
|------|-------------------|------------------------------|
| 11 | Seoul | 11.25MM |
| 12 | Osaka | 10.14MM |
| 13 | Makkah | 10.00MM |
| 14 | Phuket | 9.89MM |
| 15 | Pattaya | 9.44MM |
| 16 | Milan | 9.10MM |
| 17 | Barcelona | 9.09MM |
| 18 | Palma de Mallorca | 8.96MM |
| 19 | Bali | 8.26MM |
| 20 | Hong Kong SAR | 8.23MM |

Overnight International Visitor Spending Globally by Mastercard Global Research 2019



| Rank | City | Total Spend (US\$) |
|------|-------------------|--------------------|
| 01 | Dubai | \$30.82B |
| 02 | Makkah | \$20.09B |
| 03 | Bangkok | \$20.03B |
| 04 | Singapore | \$16.56B |
| 05 | London | \$16.47B |
| 06 | New York | \$16.43B |
| 07 | Paris | \$14.06B |
| 08 | Tokyo | \$13.77B |
| 09 | Palma de Mallorca | \$12.69B |
| 10 | Phuket | \$12.01B |

| Rank | City | Total Spend (US\$) |
|------|--------------|--------------------|
| 11 | Kuala Lumpur | \$11.13B |
| 12 | Seoul | \$9.31B |
| 13 | Las Palmas | \$9.02B |
| 14 | Bali | \$8.86B |
| 15 | Istanbul | \$8.26B |
| 16 | Los Angeles | \$8.24B |
| 17 | Sydney | \$8.03B |
| 18 | Barcelona | \$7.86B |
| 19 | Miami | \$7.70B |
| 20 | Antalya | \$7.65B |

Rental Rate Comparison between Phuket – Silom/Sathorn BKK

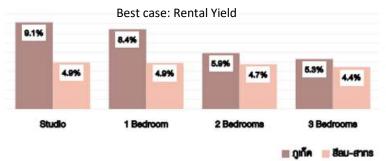
เทียบอัตราค่าเช่าระหว่างภูเก็ต - สีลม สาทร

(บาท/ตร.ม./เคือน)



เทียบอัตราผลตอบแทนจากการปล่อยเช่า ภูเก็ต - สีลม สาทร

(Best Case: ปล่อยเช่าเต็มตลอด 12 เดือน)



Phuket Silom/Sathorn



OVERVIEW OF INFRASTRUCTURE IN PHUKET

PHUKET INFRASTRUCTURE



TERRABKK

เปิดดำเนินการ 2558 ทางลอด แยกดาราสมุทร • มลค่า 599 ล้านบาท

เปิดดำเนินการ 2559 **งยายทุ่นจอดเรือยอชต์** •

มลค่า 372 ล้านบาท

เปิดดำเนินการ 2560 ทางลอด แยกบางคู • มลค่า 600 ล้านบาท

เปิดดำเนินการ 2562 ทางลอด แยกสนามบินภูเก็ต

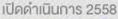
มลค่า 400 ล้านบาท

เปิดดำเนินการ 2562

จุดกลับรถต่างระดับ บ้านเกาะแก้ว-ท่าเรือ •

มูลค่า 100 ล้านบาท

เปิดดำเนินการ 2564 อุโมงค์ทางด่วนกะทู้-ป่าตอง . มลค่า 10,000 ล้านบาท



vยายสนามบินภูเก็ต มูลค่า 5,791 ล้านบาท

เปิดดำเนินการ 2559

ทางลอดสี่แยกสามกอง-โลตัส

มลค่า 800 ล้านบาท

เปิดดำเนินการ 2560

ทางลอด ห้าแยกฉลอง มูลค่า 800 ล้านบาท

เปิดดำเนินการ 2562

จุดกลับรถต่างระดับ แยกมุดดอกงาว มลค่า 100 ล้านบาท

เปิดดำเนินการ 2564

รถไฟฟ้าท่านุ่น-ห้าแยกฉลอง มลค่า 23,499 ล้านบาท

















PHUKET MEGA PROJECT



Expansion of Phuket International Airport

Phuket International Airport expansion has been planned by Thai Government to be completed by 2023.

The technical capacity of the airport has increased from 6.5 million to 12.5 million passengers per year and expect to be increase to 20 million in few years.

PHUKET MEGA PROJECT

The Phuket Island Light Rail Transit project is a planned 58.6-kilometre (36.4 mi) MRTA light rail transit system for Phuket and Phang Nga provinces in Thailand. The line will consist of 24 stations running from Takua Thung District in Phang Nga Province to Phuket City and terminating at Chalong intersection. The line will have at-grade and elevated sections. The cost of the project is estimated at 35 billion baht



PHUKET MEGA PROJECT

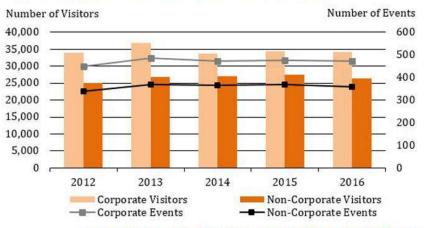
Thai government has announced the launch of Phuket Smart City, the first Smart City established in Thailand, with the aim to support foreign investors from ASEAN member countries. The Smart City project covers eight strategic plans in fostering the Digital Economy. Phuket's Smart City plan has a funding of 430 million baht (US\$13 million) to increase tourism, safety, improve the environment and boost the economy with technology. This will help to ensure that the town can keep up with the rising demand for new public services, which includes upgrading the city in the areas of connectivity, education and healthcare. The Phuket Smart City Innovation park will be launched to promote innovation development, technology learning business consultation. and Additionally, this park will also pave the way for major infrastructure development for supporting tech startups and fostering the Digital Thailand 4.0 initiative.



PHUKET MICE DESTINATION



Phuket's International MICE Visitors & Events



Source: Thailand Convention & Exhibition Bureau and C9 Hotelworks Market Research

The Thailand Convention & Exhibition Bureau (TCEB) has launched a campaign to help boost domestic MICE (Meetings, Incentives, Conferences and Exhibitions) business which aims to be the world-class MICE city that creates a new experience with the beautiful beaches and multi-cultural environments, particularly the exclusive and charming Peranakan culture and Sino-Portuguese architecture.

Phuket earlier hosted many mega events, such as Phuket International Boat Show (PIMEX), APEC, The 15th Congress of Asia Pacific Blood and Marrow Transplantation (APBMT2010), World Congress of Malacology 2010, ICWEE 2011: International Conference on Water, Energy and Environment, The 8th Congress of Asian Pacific Society of Atherosclerosis and Vascular Diseases (APSAVD 2012) and 2012 Amway China annual meeting. Phuket also welcome attendants of the International Rotary Convention 2012.

PHUKET WORLD-CLASS OF MEDICAL HUB



Thai Government plans to turn Phuket into a world-class hub of medical tourism hub to debut at an event called "Expo 2028 – Phuket Thailand" An international medical and public health service centre called "Medical Plaza" is planned, complete with an international elderly care centre, a palliative care centre and a rehabilitation centre.

A PREMIER HEALTH AND WELLNESS DESTINATION IN ASIA



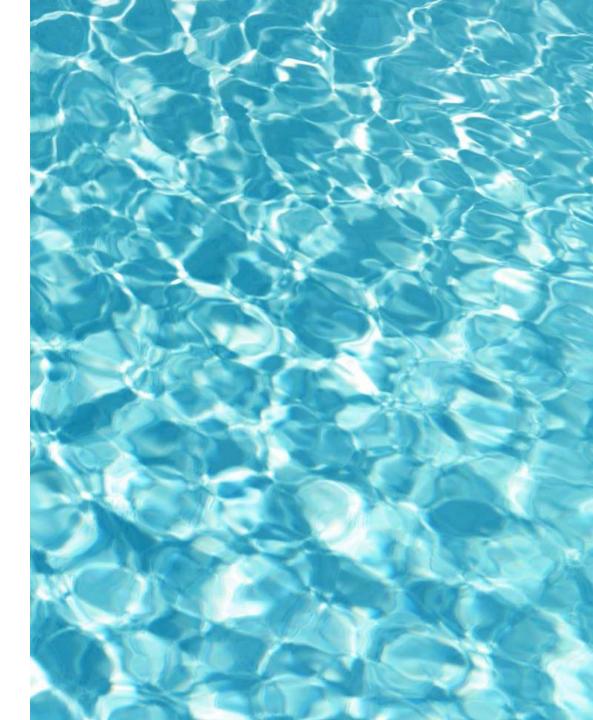
Bangkok Hospital Phuket is a leading health and wellness destination in Asia. Bangkok Hospital Phuket is proud to be a member of the rapidly expanding Bangkok Dusit Medical Services PLC – BDMS, the largest hospital network in Asia-Pacific and recognized globally as one of the top five medical service providers in the world. The hospital is capable of delivering world-class tertiary care over a comprehensive range of medical sub-specialities which include Cardiology, Orthopaedics, Ophthalmology, Oncology, Gynecology/Obstetrics, Colorectal Disease, and many more.

The center places great emphasis on treating chronic conditions, complication prevention, and assisting elderly patients who are in need of special care. The expertise of our medical team is aided by the use of the latest medical technology and equipment, ensuring that our patients receive modern, safe and reliable treatment. Phuket International Hospital (PIH) or Siriroj Hospital is an acute care general hospital providing a high standard of health care to the people of Phuket, as well as overseas tourists since 1990.



LOCATION









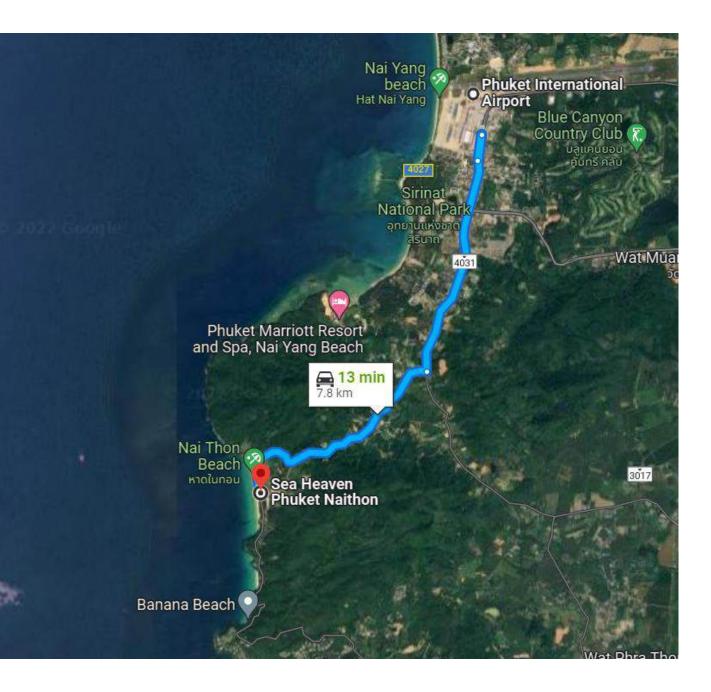


Naithon Beach Center



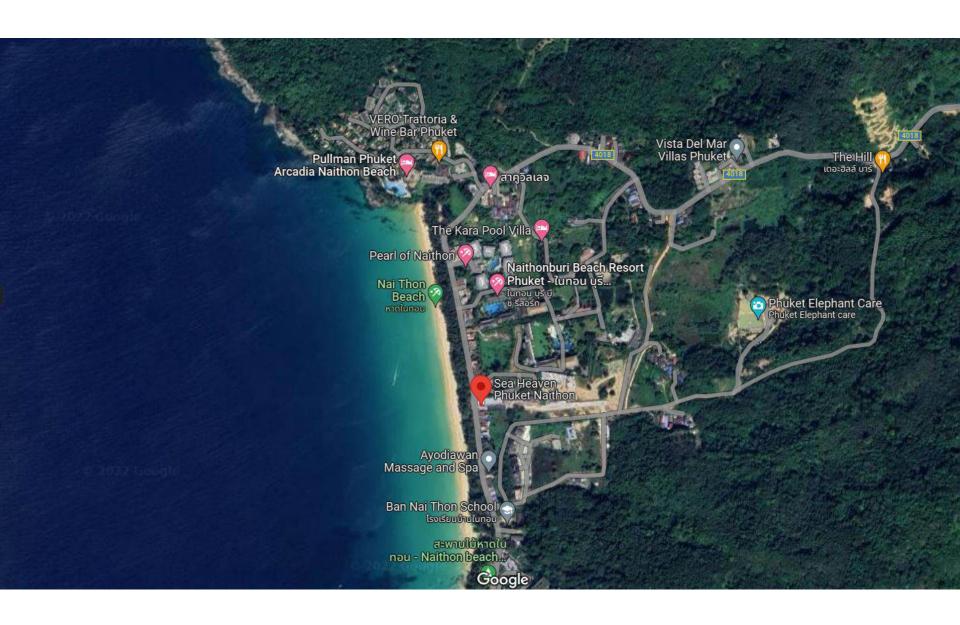


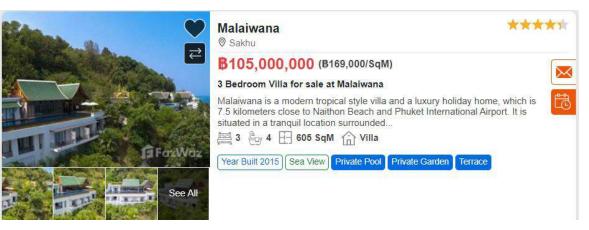




The location is only 10-15 minutes away from Phuket International Airport which makes it very convenient for travelers who have late or early morning flight. The property aims to be Phuket Airport nearby landmark where will serve customers with different activities and lifestyle.

Surrounded by 5 starts hotels and luxury properties



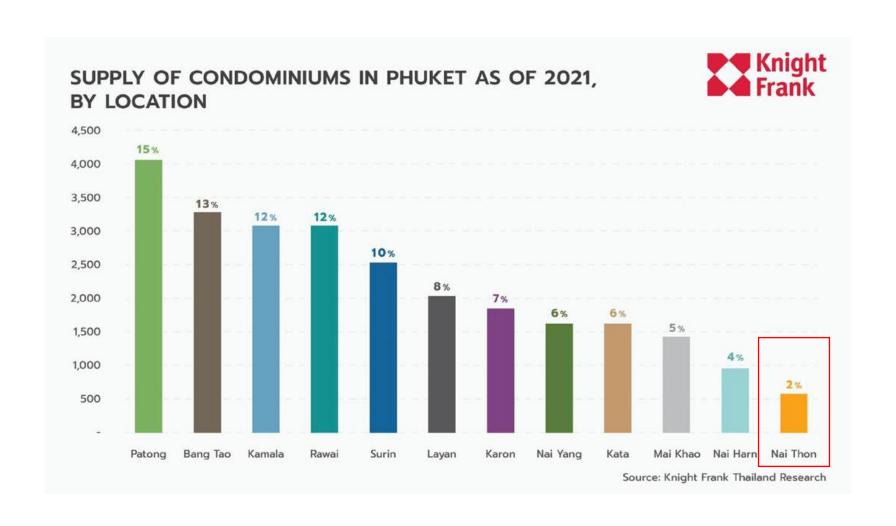




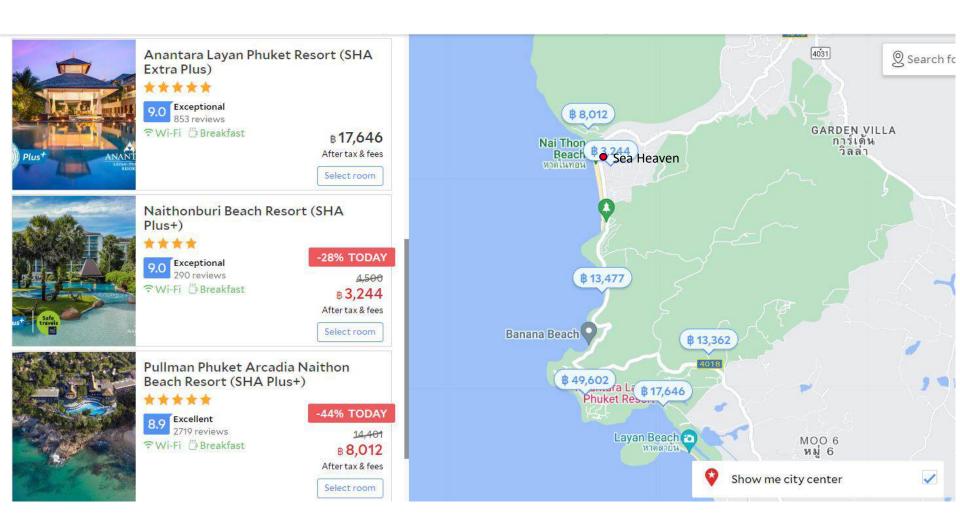


Naithon Beach has limited supplies and most of properties are luxury – ultra luxury scale.

LIMITED SUPPLY



4 – 5 stars hotels nearby



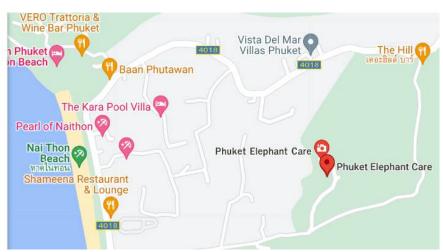


Suggest an edit · Own this business?

Phone: 061 248 8686

Located behind the project

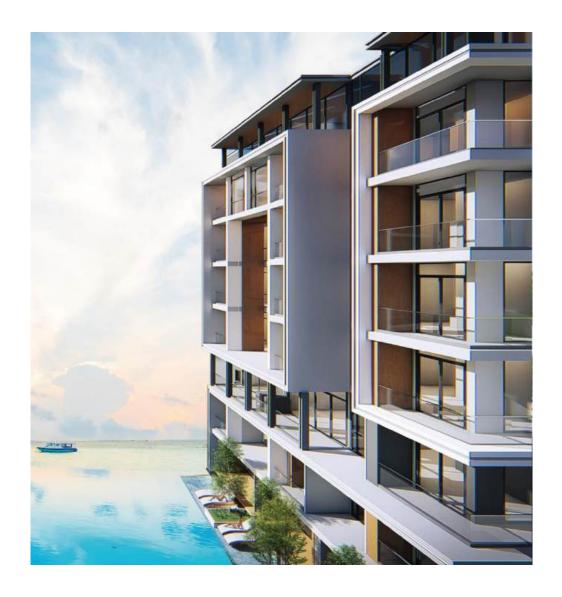


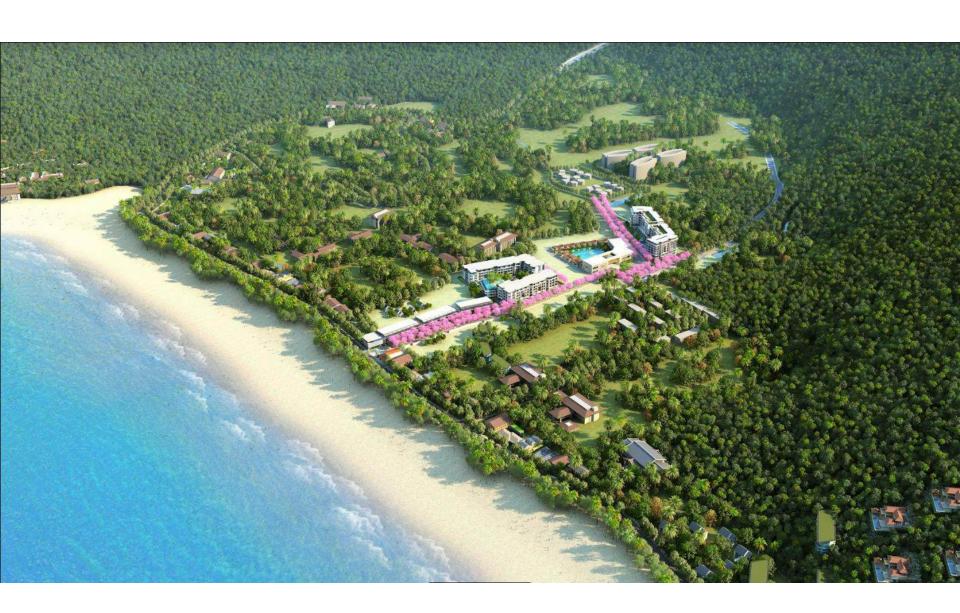


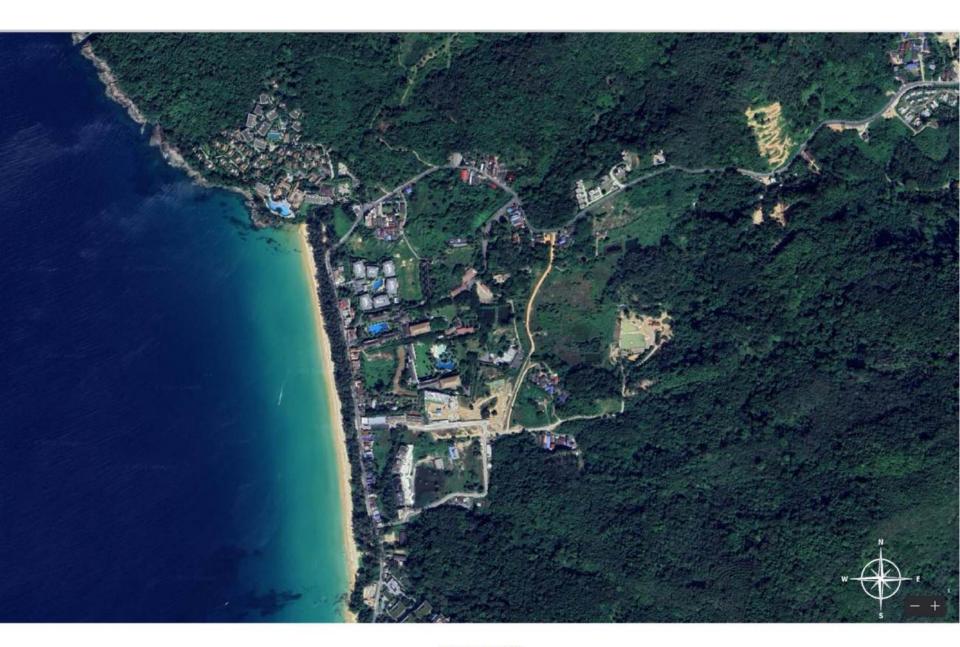




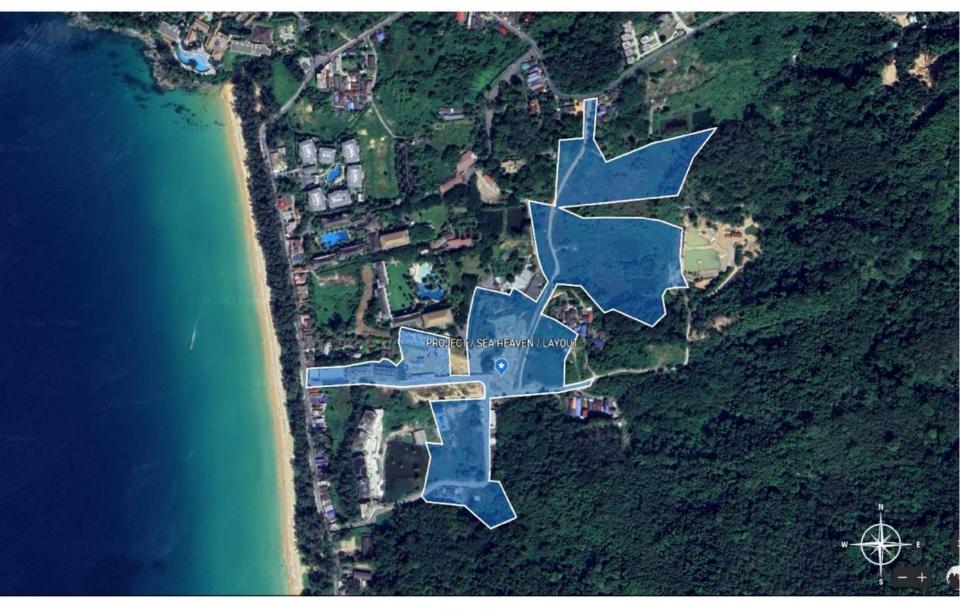
Project Overview







PROJECT / LAYOUT



PROJECT / LAYOUT







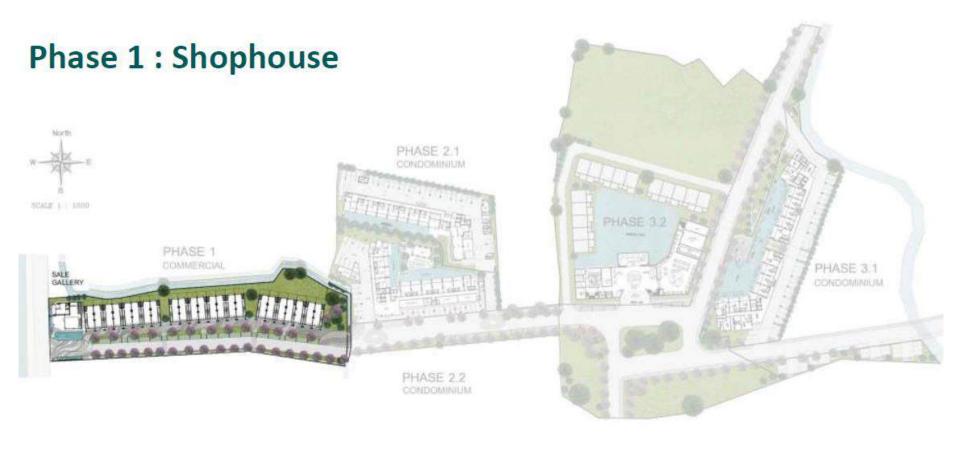








Phase I Shop House







STREET / BEACH ROAD









IMAGE / PROJECT FRONT / ZONE A.1



LANDSCAPE



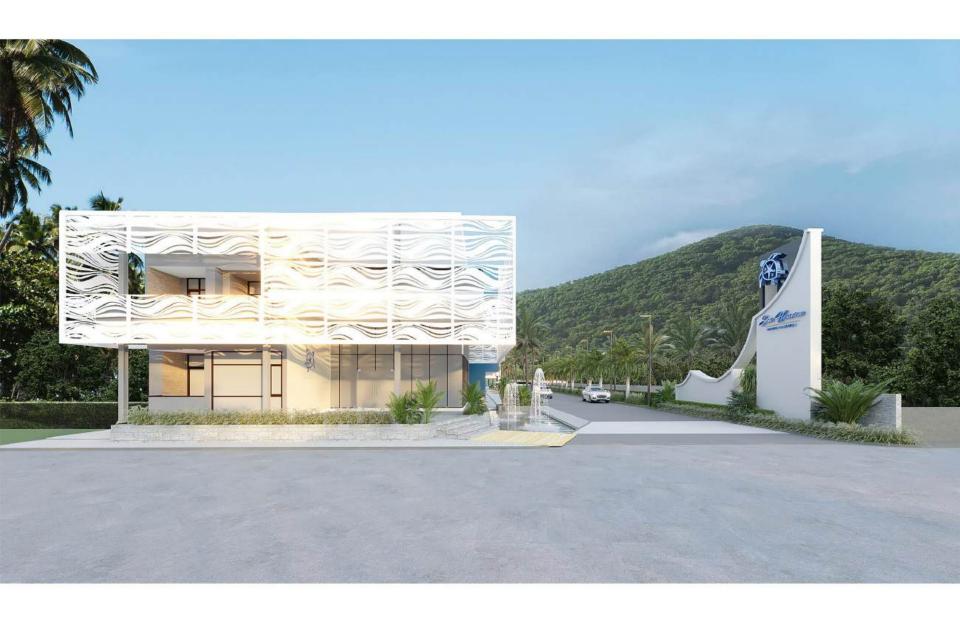






IMAGE / LANDSCAPE / ROAD







PERSPECTIVE



PERSPECTIVE



Phase I Shop House

Location:

Nai Thon Beach

Project value:

142 MB

Project type:

Commercial Shophouse 23 units

Project area:

3.14 Rai

Unit type:

3 Stories shophouse 4 bedrooms

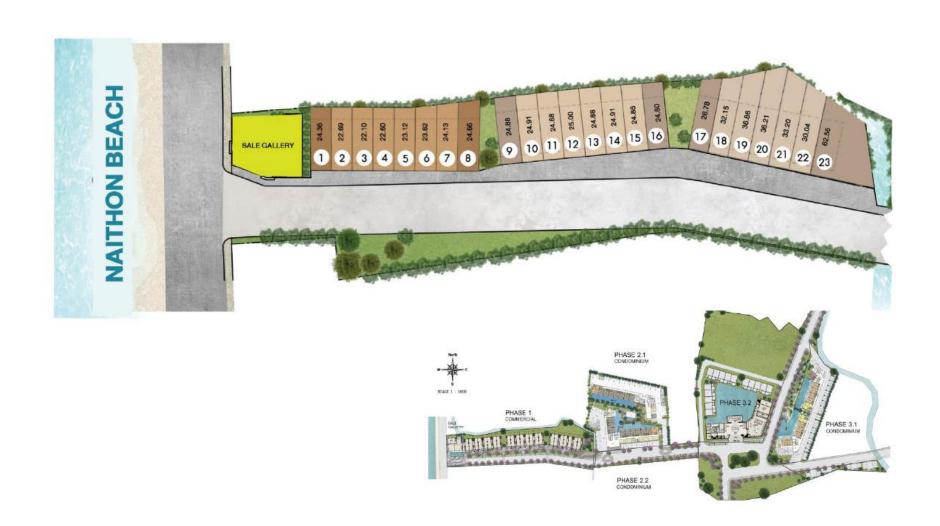
23 units

Ownership:

Leasehold







Phase II Condominium





PHASE 2.1 Condominium

Project value : 580 MB

Project type:

Condominium, 5 Stories 124 Units

Project area : 2.26 Rai

Unit type:

Superior 30 - 34SQM Deluxe 40 - 42 SQM Junior Suites 50 SQM Suites 60 - 69 SQM

Managed by :

Ownership: Freehold /Leasehold

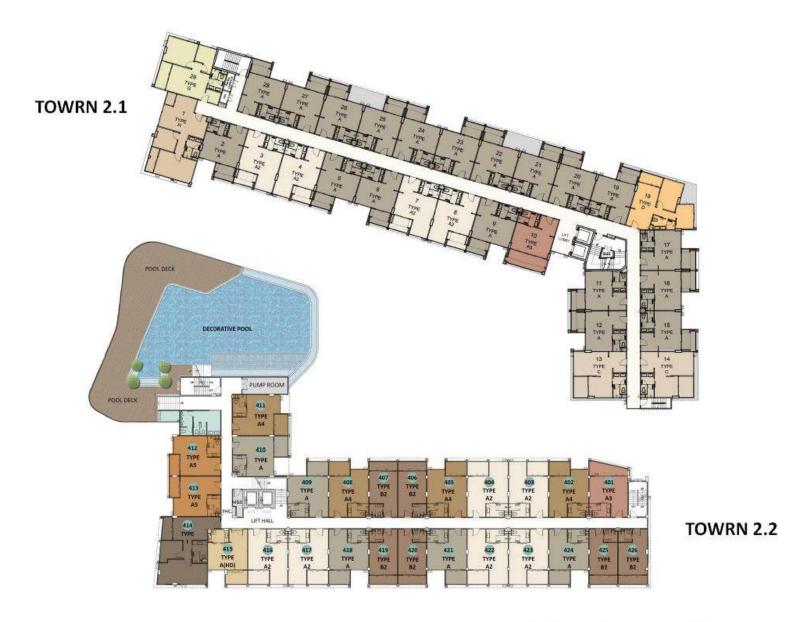




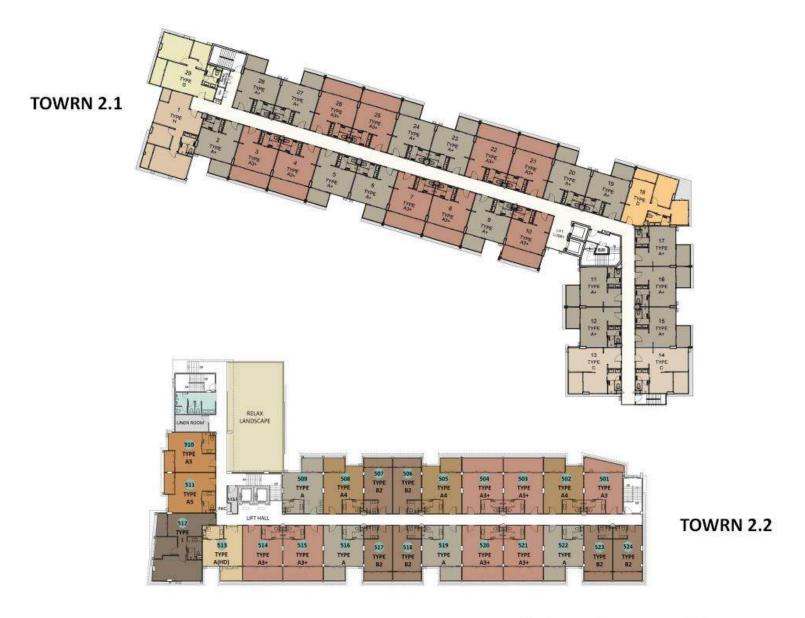




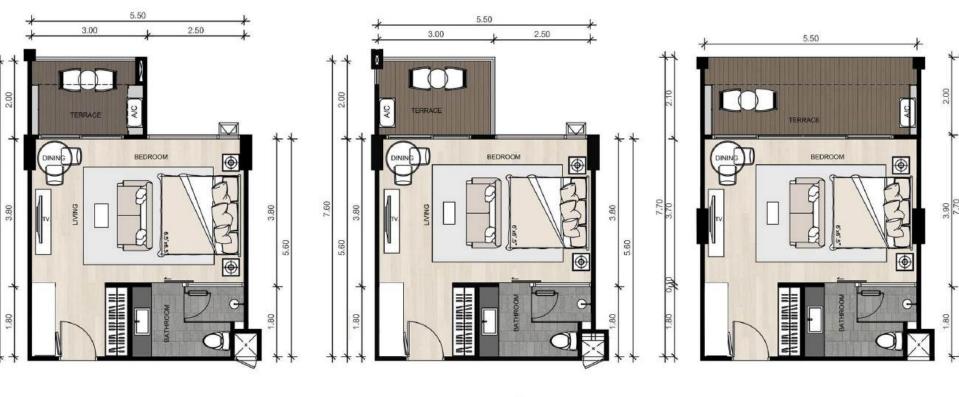












TYPE (A) 34.5 SQ.M.

TYPE (A+) 34.5 SQ.M.

TYPE (A1 41.0 SQ.M.





TYPE (A2) 40.0 SQ.M. 11.0 SQ.M.



TYPE (A3+) 41.0 SQ.M.

THE ARCHETIST CO. LTD.
HEACOFFICE
THE CONTROL TO BE SET UPON THE CONTROL TO BE SET UPON THE CONTROL TH

PHASE 2.1 Nailhon beach Barnaku Phuket Correctors shall workly all disnections and overtices in the list and sport all disnections and overtices in the list and sport all disnectives the list and services print of stands. Use figured offerences cells, of the classic Mortal point and the sport of the respective of the disnections.

1:50



TYPE (C)

42 SQ.M.



67 SQ.M. POOL ACCESS



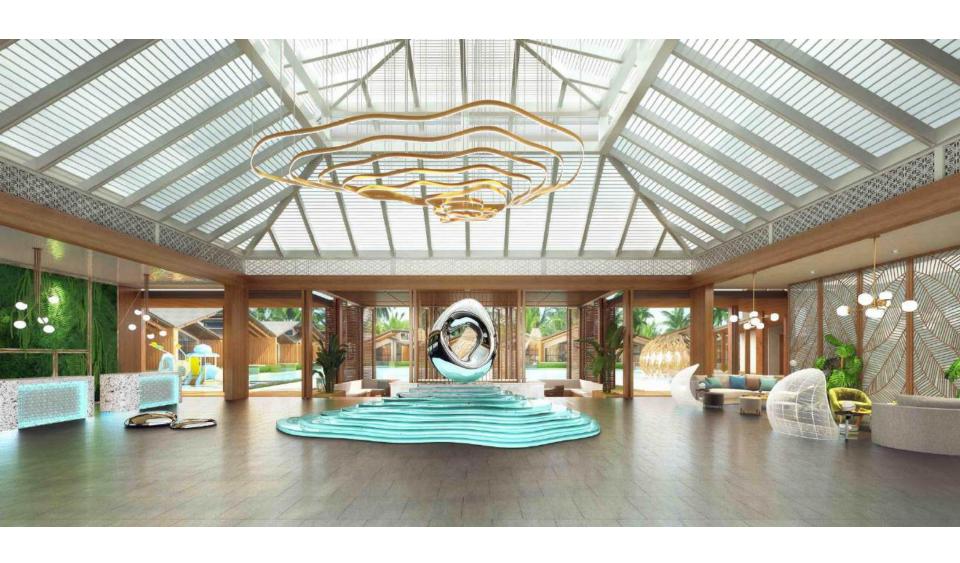
Contractor shall workly all determinant and condition in the hold and equal of disreparces to be actituded place to the communicate of exist. The figured discernance only in the order All disrepts comes the properly of the respective. PHASE 2.1 DETAIL ROOM 1:50 Naithon beach Bansaku Phuket



TYPE D
51 SQ.M.







PHASE 2.2 Condominium

Project value : 578 MB

Project type:

Condominium 5 Stories 127 Units

Project area: 2.05 Rai

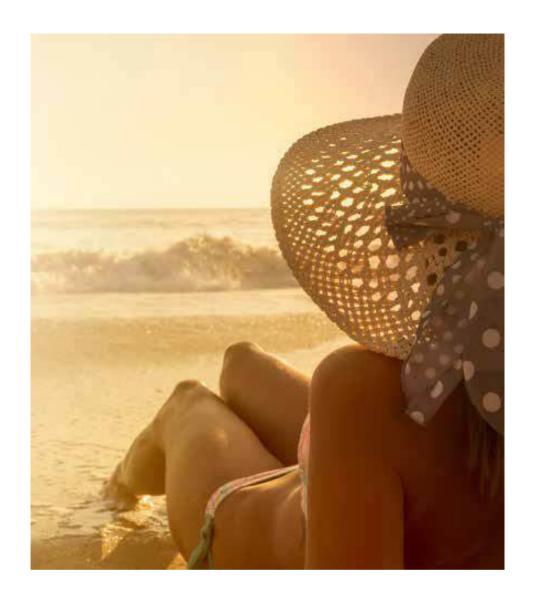
Unit type:

Superior 30 – 34SQM
Deluxe 40 – 42 SQM
Junior Suites 50 SQM
Suites 60 – 69 SQM

Managed by:

Ownership:

Freehold/ Leasehold



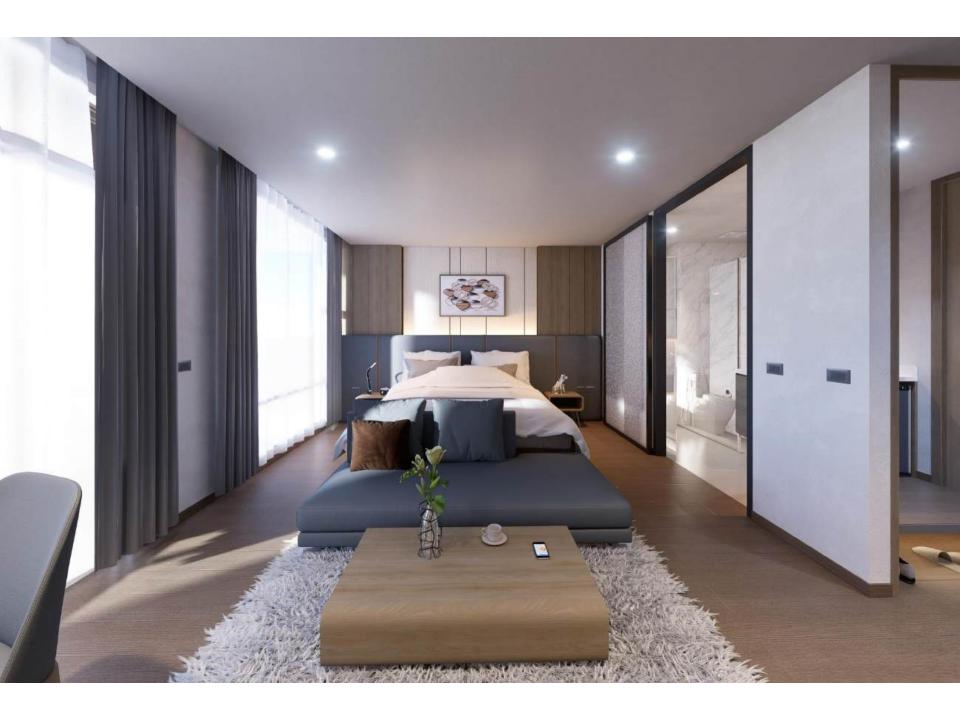
AMENITIES

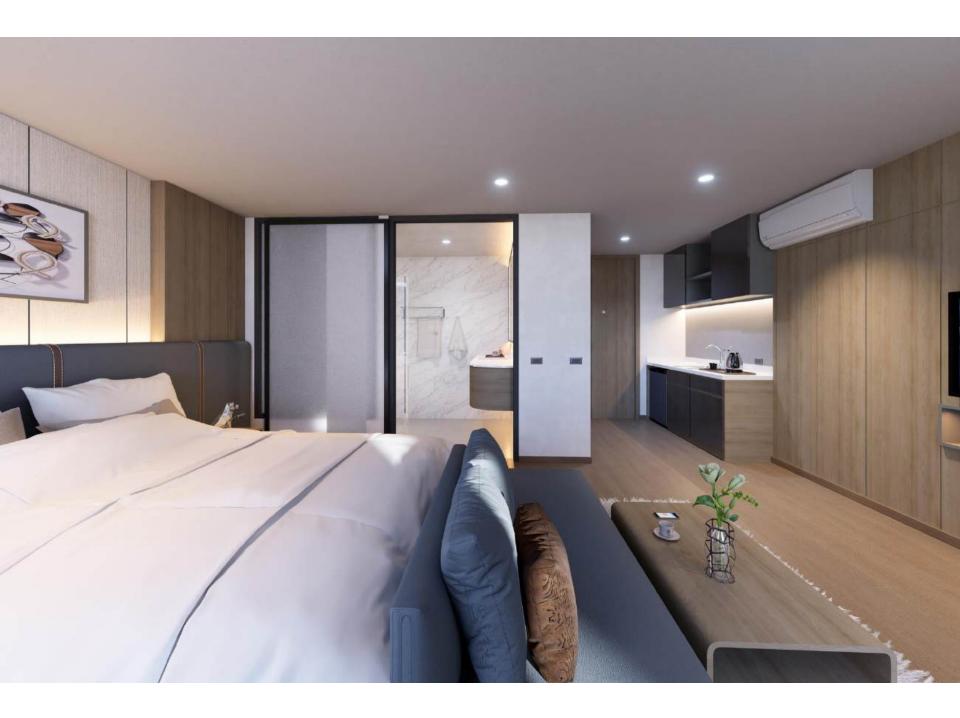
The property was designed in Modern Tropicana concept with hotel services and amenities throughout this exquisite residence speak to the elegant atmosphere of Naithon most exclusive residential enclave.

- Elegant entry, hotel lobby with 24 hours reception service
- Landscaped pool terrace featuring lounge seating and sunset bay view deck
- Light-filled fitness center
- Social lounge
- All Day dinning restaurant (s)
- Outdoor event space
- Poolside towel service
- Poolside refreshment bar
- 24-hour concierge & doorman service



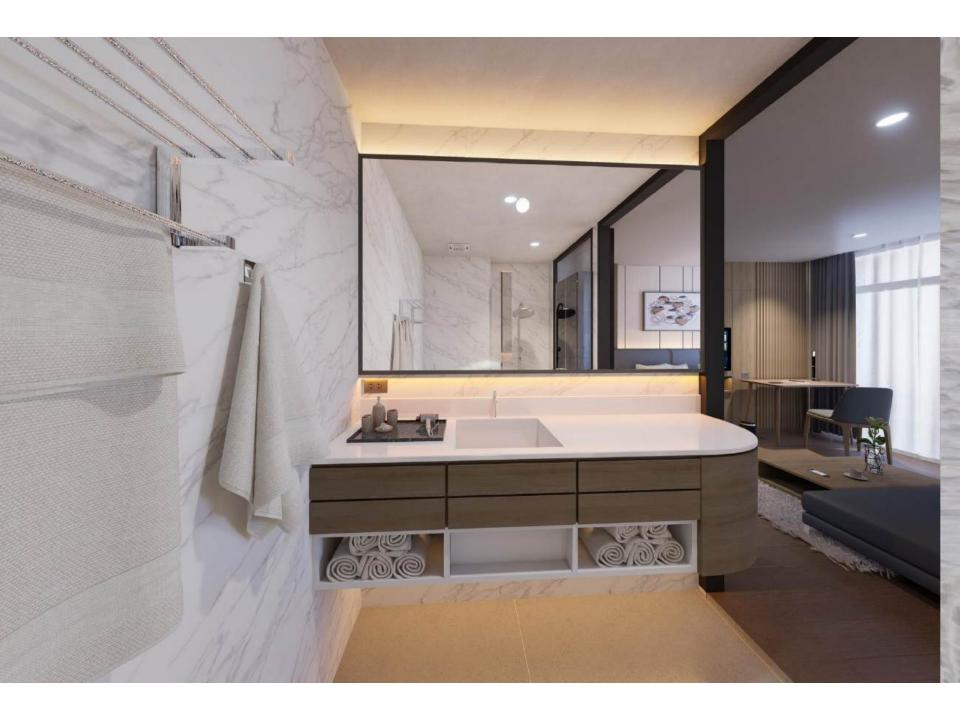


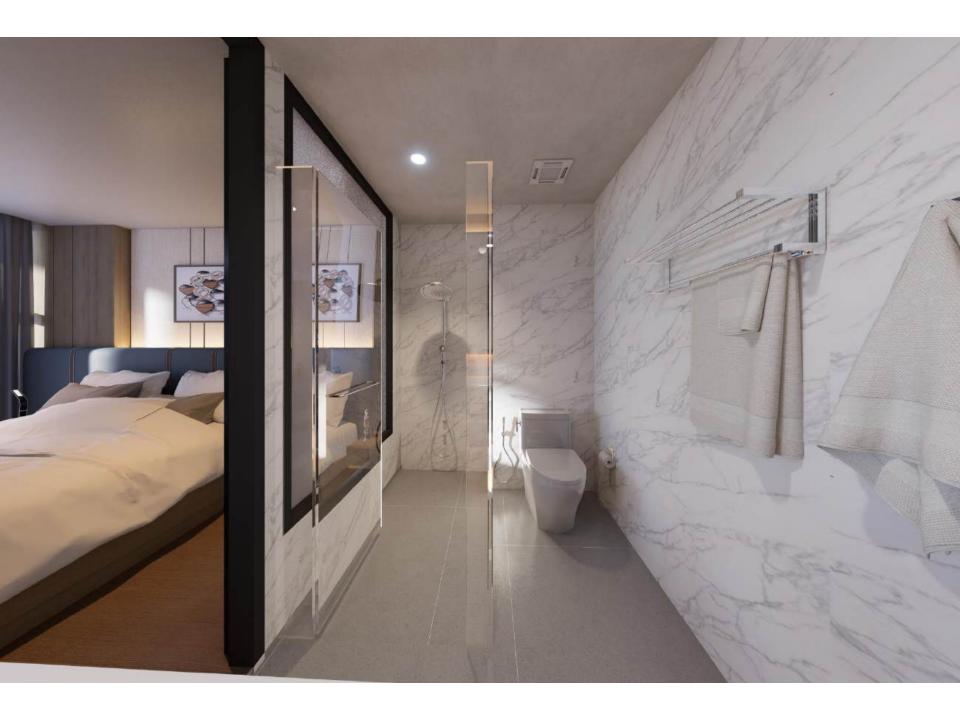














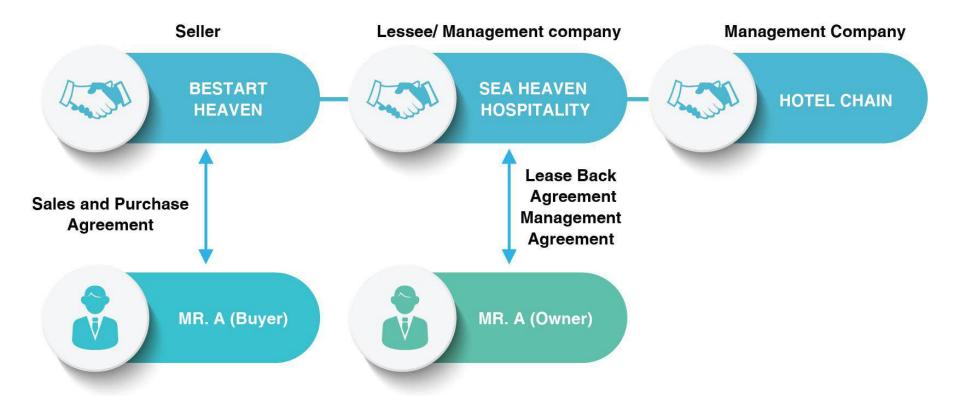


Signed first initial term 10 years **7**% x **5** years **SEA HEAVEN** MR. A (Owner) HOSPITALITY Profit Sharing year 5th - 10th From year 10 onwards, the decision shall make by owners vote Withholding Tax, calculate base on **Hotel Operation** 5% of rent of unit expenses **Hotel Marketing** 3% of rent of furniture **Substantial Repairs** Ownership registration expenses

























Pool Rental 6 years onward

Mr. A

Payable every 6 months

Sea Heaven
Hospitality

NET profit = Gross Profit – Expenses

Expenses are

- Maintenance fee
- Insurance
- Water & Electricity Bills
- Management fee
- Substantial Repairs
- Hotel operation cost





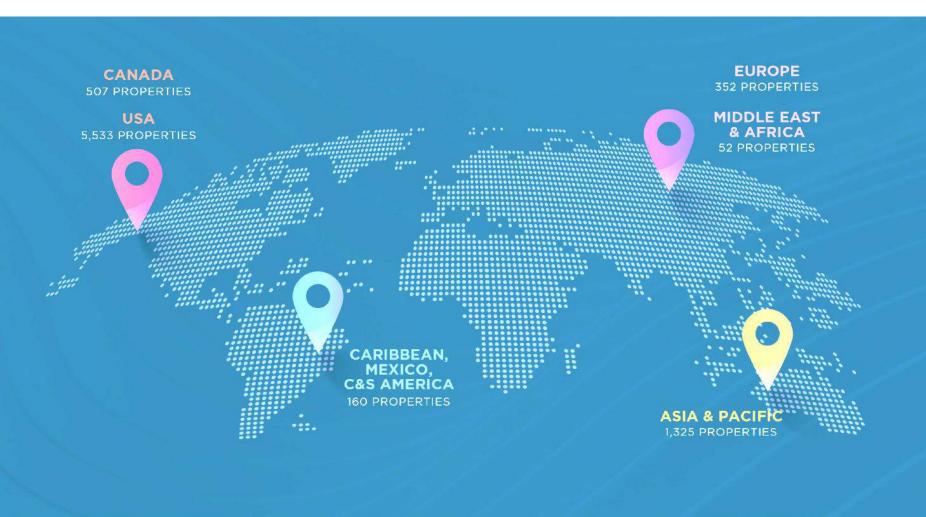




THE LARGEST HOTEL CHAINS IN THE WORLD

(RANKING BY WORLD ATLAS)

| Rank | Hotel Chain | Number of Properties |
|------|-------------------------------|----------------------|
| 1 | Wyndham Worldwide | 9,157 |
| 2 | Choice Hotels | 6,429 |
| 3 | Marriott International | 5,974 |
| 4 | InterContinental Hotels Group | 5,070 |
| 5 | Hilton Worldwide | 4,727 |
| 6 | AccorHotels | 4,200 |
| 7 | Best Western Hotels | 4,196 |
| 8 | Jin Jiang International | 3,090 |
| 9 | Home Inns | 3,000 |
| 10 | Motel 6 | 1,330 |





Wyndham Garden combines excellent service, best-in-class amenities, and technology that delivers the efficient and welcoming elements that guests want. With a lens on the little details, and a focus on delivering stress-free, easy travel, guests find peace of mind when traveling for business or pleasure.

On a percentage basis, Wyndham Garden is Wyndham's fastest growing brand over the last 5 years, growing where Generation X and Millennial travelers want to be. Wyndham Garden's new prototype offers a strategically streamlined layout with a guest-centric design and scalable options for different markets. Designed with insights from leading developers, the prototype offers a nature-inspired experience with efficiencies that help drive returns for owners.



WYNDHAM GARDEN BRAND PERFORMANCE



\$135 ADR OF TOP HOTELS CAN HELP MAXIMIZE OWNER REVENUE

Wyndham Franchisor, LLC Franchise Disclosure
Document for Wyndham Garden, dated March 31,
2022. Based on the top performing 20% of system
hotels as measured by RevPAR in the U.S. and
Canada in 2021. 4 (28.6%) of the top performing
franchisees whose data was disclosed in the FDD
met or exceeded the ADR presented. For additional
details, including lowest performing system hotels,
please see FDD.

New Efficient Prototype

VERDE PROTOTYPE DESIGNED TO MAXIMIZE EFFICIENCIES AND VALUE FOR OWNERS



72%

72% TOTAL U.S. CENTRAL
RESERVATION CONTRIBUTION
WITH 35% OF TOTAL STAYS
CONTRIBUTED BY WYNDHAM
REWARDS MEMBERS

See Wyndham Garden FDD. Contribution numbers presented are based on averages for franchisees in the U.S. and Canada during 2021. 44 (63.8%) and 36 (52.2%) of the franchisees whose data was disclosed in the FDD met or exceaded the CR Contribution and WR member Contribution presented, respectively. Your results may differ.





















WYNDHAM GARDEN°